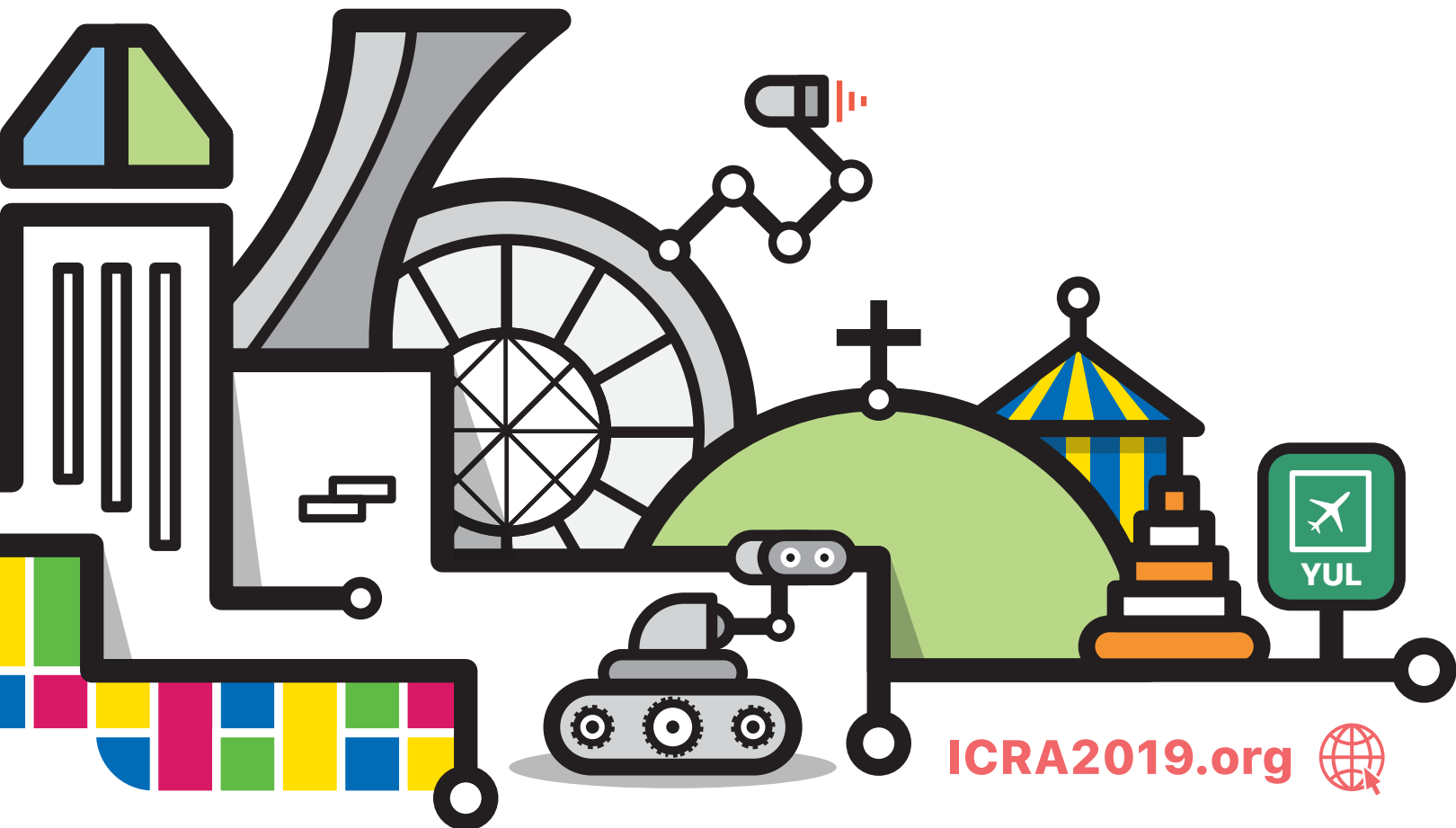


PARTNERSHIP & EXHIBITION
PROSPECTUS

2019 IEEE

International Conference on
Robotics and Automation

May 20-24, 2019 • Montréal (QC) Canada



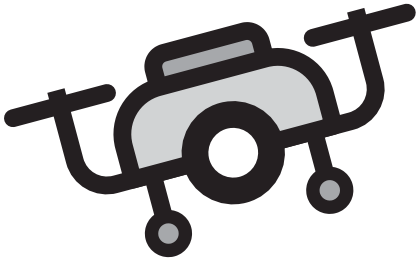
ICRA2019.org 

ICRA 2019

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Invitation to **SPONSOR**

Dear industry colleagues,

As the flagship conference of the IEEE Robotics and Automation Society, ICRA will bring together the world's top researchers and most important companies to share ideas and advances in our field. Many of the most important developments in robotics and automation have historically been first exposed at ICRA, and 2019 will take this trend one step further. As the practical and socio-economic impact of our field continues to expand, the role of industry-centered activities has grown and will be a critical aspect of the meeting.

We would like to invite your company to take a leadership role and sponsor or exhibit at this important conference. Making a commitment in advance will allow your company to pay in two fiscal years – 2018 and 2019 and to benefit from visibility over the next months. The conference website will see a lot of traffic from now on, with a peak in mid September of 2018 when we pass the abstract submission deadline.

Holding ICRA 2019 in Montreal reflects a fantastic confluence between the rapid growth in our field, the increasing impact of robotics societally, the recognition of robotics as a priority in Canada, and the growth of Montreal as a hub for new technologies.

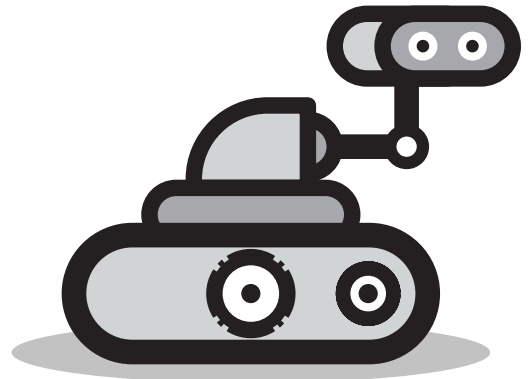
With Montreal's outstanding international reputation, we are hoping to attract a record audience and create a stimulating conference – scientifically and socially.

We hope to welcome you aboard as a valued sponsor and/or exhibitor.

Sincerely,

Greg Dudek

ICRA 2019 Conference Chair



Good reasons to **PARTNER WITH ICRA 2019**

MEET THE LEADING ROBOTICS RESEARCHERS

We expect more than 3,000 roboticists from all over the world to gather in Montreal to share, connect and discuss the latest research findings and advances in robotics and automation.

NEW TRENDS. NEW TECHNOLOGIES.

You want to learn about the latest scientific achievements and find out how they can affect your business and your next generation of products.

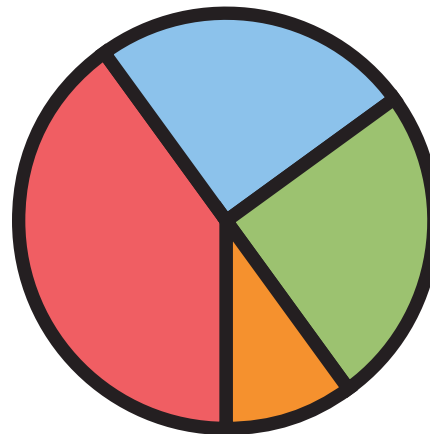
THE NEXT GENERATION

We expect over 30% of the audience to be students. Check out their work and identify potential new hires for your organization especially through our Talent Recruitment Program!

WE ARE GIVING YOU FACE TIME!

- 1 Communicate / network with participants through the Conference App
- 2 Submit a proposal for a presentation
- 3 Buy a sponsored session
- 4 Participate in the evening networking events
- 5 Exhibit

A LOOK AT WHERE OUR PARTICIPANTS ARE COMING FROM



- 40% North America
- 25% Europe
- 25% Asia
- 10% the rest of the world including Middle East, Central and South America



YOUR PARTNERSHIP OPPORTUNITIES

ICRA 2019 IS OFFERING 4 DISTINCT OPPORTUNITIES TO COMPANIES.

At ICRA 2019 your company can:

1. Sponsor
 2. Exhibit
 3. Participate in the official talent recruitment program
 4. Exhibit in our Start-up and Small Business Zone
-

JOINING ICRA 2019 AS A PARTNER IS A SIMPLE 3-STEP PROCESS.

Organizations have the flexibility and choice to tailor their own sponsorship experience. You get to select the Conference features that best accentuate your presence at ICRA 2019. This flexibility is designed to ensure that your specific needs and objectives are met.

If you are interested in Exhibit Opportunities only, please view page 13.

STEP 1

Take a look at the different sponsorship levels on offer and what value-added benefits are included within each level. Identify where your partnership budget will fit.

STEP 2

Choose one or more items from the “à la Carte” list to create your custom sponsorship package.

For example, if you choose the Conference App and notepads, your investment is \$40,000 which makes you a Gold Partner. This partnership level comes with one booth, 3 free registrations and 6 exhibitor passes and additional visibility.

STEP 3

Add up your items and enjoy all the additional benefits that are included within the sponsorship level you have reached.

Exhibit space and talent recruitment investments count towards the overall partnership level.



Partnership Opportunities

STEP 1: SEE WHERE YOUR BUDGET TAKES YOU

This table reflects the additional benefits your organization will enjoy based on your overall partnership investment, which is based on the items you will select in step 2.

All amounts are in CAD.

BENEFITS	DIAMOND \$100,000	PLATINUM \$75,000 +	GOLD \$40,000 +	SILVER \$15,000 +	BRONZE \$5,000 +	SUPPORTER < \$5,000
GENERAL VISIBILITY						
Hyperlinked logo on ICRA 2019 website						Name Only
Listing in the Sponsor & Exhibitor directory in the Conference App						Name Only
Logo on welcome signage module at entrance of venue						Name Only
Logo in Conference Pocket Guide						Name Only
Logo on Partner acknowledgement slide between sessions						Name Only
Logo on pre-conference e-blasts / promotional materials						
Recognition from conference chair in welcome address						
Digital ad in the conference housekeeping slides	30 sec. Video	30 sec. Video	15 sec. Video	Static		
Digital ad on LCD screens in prominent locations (5 screens)	30 sec. Video	30 sec. Video	15 sec. Video			
Insert in delegate bag	1	1				
Personalized alerts / push notifications in Conference App	3	2	1			
Access to Talent Recruitment Program (see page 14 for more details)	Unlimited	Unlimited	Additional Fees Apply	Additional Fees Apply	Additional Fees Apply	
Invitations to all VIP Events	4	2				
EXHIBIT SPACE (included with sponsorship level)						
A 10 ft. x 10 ft. exhibit space	6	4	2	1		
REGISTRATION PASSES						
Full delegate passes	9	6	3	2	1	
Exhibitor passes	15	12	6	3		



Partnership Opportunities

STEP 2: CHOOSE YOUR ITEMS FROM THE "À LA CARTE" LIST

Choose one or more items from the "à la Carte" list to create your custom sponsorship package. Items listed with an asterix (*) indicate an exclusive sponsorship.

SPONSORSHIP OPTIONS AT A GLANCE

SUPPORT OF EDUCATIONAL ACTIVITIES Details on page 8	
SPONSORED SESSION FOR INDUSTRY – 60 min during lunch (2 spots) (sponsor chooses topic and speakers; for approval by program committee; includes one advert in Conference App and in electronic newsletter of the Conference and up to three (3) one-day registration passes for invited faculty of the session)	\$40,000
SPONSORED SESSION FOR INDUSTRY – 45 min during late afternoon or evening (2 spots) (sponsor chooses topic and speakers; for approval by program committee; includes one advert in Conference App and in electronic newsletter of the Conference and up to three (3) one-day registration passes for invited faculty of the session)	\$15,000
CONFERENCE APP*	\$25,000
INTERNATIONAL SPEAKER PARTNERSHIP – Plenary	\$10,000
CONCURRENT SESSION PARTNERSHIP	\$3,000
SPONSORSHIP OF THE POSTER AREA	\$5,000
SUPPORT OF DELEGATE SERVICES Details on page 10	
CONFERENCE T-SHIRT*	\$50,000
CONFERENCE BAG*	\$35,000
WIFI SPLASH PAGE*	\$15,000
CHARGING STATIONS*	\$15,000
ROBOTIC ARTS EXPERIENTIAL EXHIBIT*	\$10,000
INTERNATIONAL LOUNGE IN EXHIBIT HALL*	\$15,000
LANYARDS*	\$15,000
NOTEPADS AND PENS*	\$15,000
CONFERENCE POCKET GUIDE*	\$5,000
SPEAKER READY ROOM*	\$5,000
COFFEE BREAKS – Exclusive per day	\$2,000



Sponsorship Options in Detail:

SUPPORT OF EDUCATIONAL ACTIVITIES

SPONSORED SESSION FOR INDUSTRY (2 SPOTS)

60 min during lunch

\$40,000

- The opportunity to host a lunch symposium to a targeted audience.
- Program content and speaker(s) to be organized by sponsor. (subject to program committee approval)
- Room rental fee included in cost of sponsorship.
- Standard audio-visual package supplied. Upgrades available.
- Exposure and acknowledgement as a sponsor of the conference in marketing activities.
- Opportunity to utilize the conference logo on sponsor's own promotional material.

How ICRA will help you promote your symposium:

- Opportunity to include a promotional digital ad about the symposium on digital signage
- Symposium will be included in all conference materials:
 - » Program and sponsorship sections of the website
 - » Printed in Conference Pocket Guide
 - » Conference App
 - » Company may bring one banner for display in the foyer of the meeting room

SPONSORED SESSION FOR INDUSTRY (2 SPOTS)

45 min during late afternoon or evening

\$15,000

- The opportunity to host a late afternoon or evening symposium to a targeted audience.
- Program content and speaker(s) to be organized by sponsor. (subject to program committee approval)
- Room rental fee included in cost of sponsorship.
- Standard audio-visual package supplied. Upgrades available.
- Exposure and acknowledgement as a sponsor of the conference in marketing activities.
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How ICRA will help you promote your symposium:

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Sponsorship Options in Detail:

SUPPORT OF EDUCATIONAL ACTIVITIES

CONFERENCE APP*

\$25,000

- Registered delegates will have access to the Conference App which includes the following features: program, networking, sponsor & exhibitor directory, info booth and more.
- Sponsor's logo appears at the top of the main screen and in the footer of all other pages.
- Sponsor can provide a short pop-up ad that will display once a day, the first time that the participant opens the Conference App.

INTERNATIONAL SPEAKER PARTNERSHIP – Plenary

\$10,000

- The opportunity to sponsor an existing Plenary session (over 2,000 participants).
- The Plenary session will be advertised in all conference materials pre-conference and on-site as it will feature the highest-level experts in robotics and automation.
- Announcement of sponsorship at the beginning and end of the session.
- Sponsor logo will appear on the Conference App beside the plenary presentation.
- Sponsor (2 senior representatives) will be invited to the Plenary VIP Platform Room 30 minutes prior to the plenary.

CONCURRENT SESSION PARTNERSHIP

\$3,000

- The opportunity to sponsor a Concurrent Session track.
- Sponsor logo will appear on the Conference App beside the sponsored track.

SPONSORSHIP OF THE POSTER AREA

\$5,000

- The poster area will be integrated with the exhibitors, and if possible, poster areas will be grouped with exhibitors.
- Sponsor's logo will be featured on all hanging signage indicating the themed poster area.



EXHIBIT OPPORTUNITIES

without Partnership Commitments

The Exhibit Hall will be a major component of the Conference and will therefore be located in a central location. The program has been designed to maximize the opportunities for delegates to visit the exhibition. A variety of activities will take place in the exhibit area in order to ensure good traffic flow. These activities include coffee breaks, welcome reception, poster sessions and a Robotic Arts Experiential Exhibit.

All amounts are in CAD.

	\$4,000	\$3,000	\$1,500
BOOTH TYPE	3m x 3m Furnished	3m x 3m Space Only	3m x 3m Start-up* and Small Business** Zone
INCLUSIONS IN PRICING	Shell Scheme Carpet 1 6ft Table 2 Chairs Fascia with Name Waste Basket 1 Basic Electrical Outlet	1 Shell Scheme Backwall 1 Basic Electrical Outlet	Black Pipe & Drape Booth 1 6ft Table 2 Chairs Fascia with Name Waste Basket 1 Basic Electrical Outlet
EXHIBITOR PASSES (Conference passes allowing access to sessions may be purchased at the prevailing rate)	2	2	1
OTHER BENEFITS	<p>EXHIBIT DIRECTORY: Each exhibiting organization will be listed in the Conference Exhibit Directory with a description of the company product(s) and/or service(s). This directory will appear on the Conference App.</p> <p>ACCESS TO DELEGATE LIST POST-CONFERENCE: Delegate list will include full name, company/organization, city, province, country and email. (opt-outs removed)</p>		

* Companies that incorporated within 24 months of the conference dates (must provide incorporation certificate)

** Companies that have less than 25 employees



ACCESS TO TALENT RECRUITMENT PROGRAM

at ICRA 2019

Nowhere else will you find so many highly skilled and relevant delegates in one place at one time than at ICRA 2019.

After previous successes at ICRA and IROS, the IEEE Robotics and Automation Society will again be organizing an official Access to Talent Recruitment Program in conjunction with ICRA 2019.

This program is targeted at small and large robotics companies, and provides an outstanding opportunity for employers to showcase their company and to conduct on-site interviews with prospective employees. All registered delegates will have the opportunity to upload their resumé to a database that participating organisations can have access to and search.

This service is available only to ICRA 2019 Sponsors and Exhibitors with fees as follows:

ACCESS TO TALENT RECRUITMENT PROGRAM	Included In: Diamond & Platinum	Included In: Gold	Included In: Silver	Included In: Bronze
	POSTDOC PH.D. M.SC. B.SC. access 3 months prior to conf.	PH.D. M.SC. B.SC. access 2 months prior to conf.	M.SC. B.SC. access 1 month prior to conf.	B.SC. access 1 month prior to conf.
100+ #EMPLOYEES	\$7,500	\$5,000	\$3,000	\$1,500
50 < #EMPLOYEES <=100	\$5,000	\$3,500	\$2,000	\$1,000
25 < #EMPLOYEES <=50	\$3,750	\$2,500	\$1,500	\$750
15 < #EMPLOYEES <=25	\$2,500	\$1,750	\$1,000	\$500
#EMPLOYEES <=15	\$1,750	\$1,250	\$750	\$500

* All fees in Canadian dollars.



GENERAL INFORMATION



VENUE

Palais des congrès de Montréal

159 Saint-Antoine St. West
Montreal, QC H2Z 1H2
CONGRESMTL.COM

Only 20 minutes from the city's international airport, the Palais is close to 15,000 hotel rooms and linked directly to 4,000 rooms through the city's Underground Pedestrian Network. It is within walking distance of Old Montreal's heritage attractions and the St. Lawrence River as well as a great number of boutiques, department stores, museums, theatres, art galleries, bars and restaurants. This unique location is also easy to get to by car, public transit, on bike or foot.

CONTACT

ICRA 2019 Partnership and Exhibition Manager:
c/o IS Event Solutions

Isabel Stengler

+1-450-550-3488 ext. 111
isabel@iseventsolutions.com



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